



MY PERAK

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Wishing for prosperity: Ding (third right) joining about 50 potential buyers in tossing yee sang at the launch.

Good luck ritual at launch

THE traditional yee sang dish, a must-have during Chinese New Year, has always been a symbol of prosperity.

Marina Sanctuary Resort Sdn Bhd managing director Datuk Ding Poi Chung feels the raw fish salad has indeed brought prosperity.

During the soft launch of the resort's 175 serviced apartments on Tuesday, Ding decided on a unique way to bring luck to the project; by having 18 plates of yee sang and

inviting his potential buyers to toss the dish with him.

"The yee sang has always been associated with good luck," he said.

True enough, over 40% of the project's units, worth RM165,000 onwards per unit, were snapped up after the event.

The serviced apartments are on some 128ha of reclaimed land along the coast of Teluk Muruh in Lumut.